

# Mobile Monday (MoMo) Pakistan

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## MoMo Pakistan Event held on 10<sup>th</sup> January, 2011

Mobile Monday (MoMo) monthly event was successfully conducted on 10th of Jan 2011 at faculty cafeteria of COMSATS Institute of Information Technology (CIIT), Islamabad

UFONE, Warid, ZONG, TELENOR, Alcatel, Huawei, ZTE, and AB Solutions (Telecom S/w Developers) were invited along with MoIT and PTA to participate in the event. The theme of this event was "**Developing Mobile Applications**".

Besides Industry, Professors, Faculty and students from Electrical Engineering, Computer Science, Management Sciences, CAST and Mathematics Departments of CIIT participated in the event. It was an Informal event and every one shared their ideas on the theme. They all liked the novel idea of gathering in this event and agreed to continue their support for MoMo. It was stressed during this event that the event should be held every month without any break.

Two students' projects (Ph.D. project and Undergraduate project) related to mobile

*Continued on page 2*



## MoMo Objectives:

- Foster an open and independent innovation platform within the mobile sector.
- Facilitate industry networking between small and large companies and individuals.
- Bridge partnership exchanges between domestic and international organizations.
- To present innovative visions, trends, studies and forecasts from the mobile marketplace.
- Provide opportunities for local members to effectively participate in global initiatives.

## About Mobile Monday

Mobile Monday (MoMo) is an open community platform of mobile industry visionaries, developers and influential individuals fostering brand neutral cooperation and cross-border P2P business opportunities through live networking events to demo products, share ideas and discuss trends from both local and global markets.



Originating in Helsinki Finland, in 2000, events are organized by some 300 dedicated volunteers from around the world and it has become an industry leading mobile platform. Chapters have held events in over 100 cities worldwide and we continue to launch new locations monthly.

applications were also discussed in the event and their efforts were appreciated by all attendees.

## Recommendations

The representatives from Warid, Ufone, Telenor and ABSolutions who attended this event took part in the discussions and highlighted the problems they are facing. Based on these discussions following were the recommendations of the event:

1. The Web site of MoMo shall be properly managed and updated with students and young faculty ideas.
2. Issues relating to power are of great concern to mobile operators and Energy Conservation and Alternate Energy Resources shall be studied.
3. 3-G and 4-G technology, its implementation and other related issues shall be studied.

The Event was ended with thanks to everyone who participated and put their efforts in arranging

## MoMo Websites:

This event is to bring all the software developers, hardware engineers and the mobile operators on one platform. There are many success stories to the mobile Monday get together, which can be read on the following web sites.

[www.mobilemonday.net](http://www.mobilemonday.net)

[www.mobilemonday.net.pk](http://www.mobilemonday.net.pk)

*The Tentative date for next Mobile Monday event is*

*Monday 14<sup>th</sup> February, 2011.*

## Other Events:

*The Best Mobile Innovation Pakistan Award is an annual competition to promote innovations, new entrepreneurship as well as increase implementation of wireless related technology in Pakistan and in the world! For details about BMIP please visit the following site:*

[www.bmip.org](http://www.bmip.org) ■



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